

20 February 2024

To: AAE Membres Titulaires
Copy to: Presidents, Secretariats

Dear AAE member,

Following up on previous communications as well as our discussions in the recent Presidents' Meeting held on 8 February 2024, I would like to underline again the importance of the **3 years strategic plan** that the AAE Board launched with the goal "to develop the actuarial profession from all points of view, in a global perspective" and based on the following five macro projects:

1. Development of the actuarial profession
2. Relationship with any kind of stakeholders - Communication
3. Education
4. Professionalism - Involvement of MAs
5. Human and economic resources

The role of each MA is significant especially in terms of increase of the Board Liaison communication and involvement in the plan. Furthermore, during the Presidents' Meeting we highlighted the very important principle, that is each MA is a *channel of communication* towards your own members and any kind of local stakeholder.

The 5th European Actuarial Congress will be held in Rome (ECA 2024) on 6 and 7 June. For the AAE this is a highlight in our calendar and one of the steps of the strategic plan aimed at increasing the "*visibility of substance*" of actuaries.

Therefore, I warmly invite you again to promote this event in your country and to 'push' for a wide participation to the Congress. The number of attendees will also represent an important signal towards the growth of the actuarial profession.

On the website www.ECA2024.org you will find all information about the Congress. Kindly note that the plenary sessions are currently being finalised.

If you or your members wish to profit from the Early Bird Rate, please do so before 15 March 2024.

We look forward to welcoming you in Rome at ECA2024.



Giampaolo Crenca
Chairperson, on behalf of the Board of the Actuarial Association of Europe